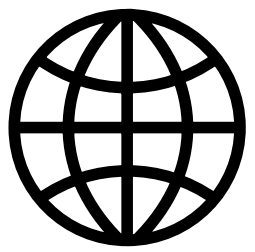
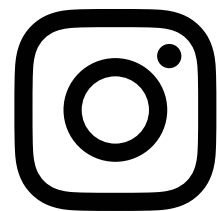


FOYER

Exploring the cultural threads that connect us all



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Our Story

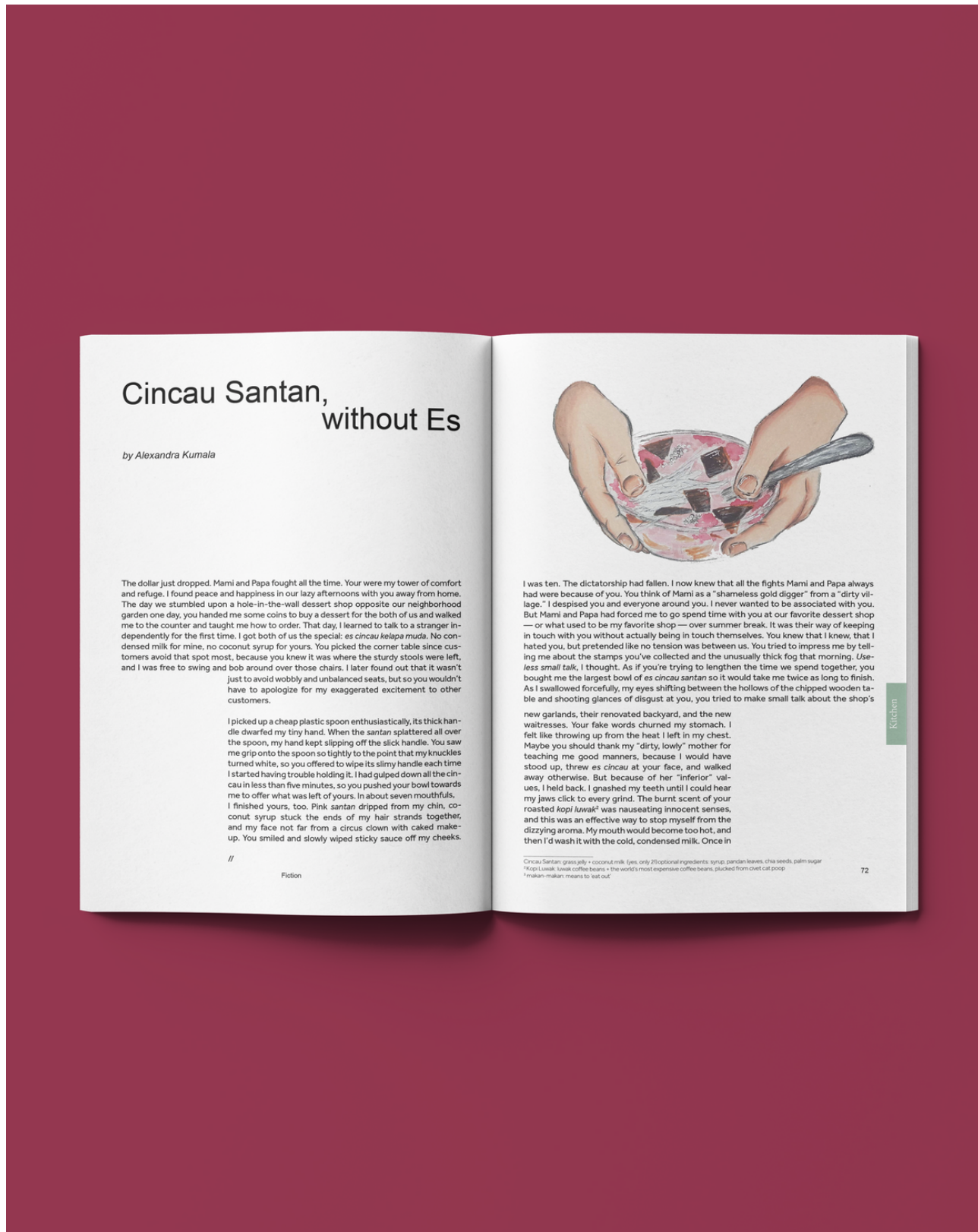
"Originating from a second-generation background, I was never able to find a publication which placed mixed-cultural heritage voices front and centre. With FOYER, I wanted to explore culture not from a country or ethnicity perspective, but from understanding how culture plays an important role in creating our identities, especially those from mixed backgrounds. FOYER's mission is to explore, celebrate and uncover stories and experiences from people of mixed, third-culture and second-generation heritage. By bringing together diverse cultural voices, FOYER curates thoughtful and untold content, guiding readers to learn about culture in a different context and to understand what culture means to us as individuals."

- Fiona, Founder of FOYER

Issue 02: Hearth & Home

In Issue 02, we discovered Punjabi hair oiling, the intricate embroidery of Lucknow's Chikankari and connecting to Korea by wearing the Hanbok. We go on a journey to three beaches to confront feelings of not quite fitting in but feeling like you should. We learn what it is like to travel on a weak passport, how to redefine your experience of home, and to consider the idea that where you are born is not always where you belong.

We venture to Colombia to experience the Afro-Colombian tradition of burying a newborn's umbilical chord, and muse over how to find yourself through floristry in Prague. Through photo essays we explore bringing the textures of hearth and nature into the home, and watch an animation uncovering Portuguese roots. And we try our hand at creating Sarma, experience the bonding powers of a big pot of Mjaddara, smell the spices of Jamaica, read fictional tales of Indonesia's cincau santan dessert, and connect with three displaced Syrian women living in Kurdistan who bring a taste of home to their camp.



Issue 01: Connect

For our first issue, we explored how people connect with their cultural identity. We joined entrepreneur Mae Yip, one of the brains behind the ERIC career platform, to investigate how her second-generation heritage influenced her business. Exploring personal memoirs from Third Culture Individuals we examine feelings of homelessness and the creation of new and 'fifth' identities. Connections are revealed and celebrated through food and recipes, film and fairy tales, along with poetry and short stories, and powerful artwork and photo essays. Our articles challenge preconceived ideas of cultural heritage and how it is possible to embrace all cultural identities without having to choose one over the other.



Upcoming Issue 03: Nature & Culture

Nature, the environment, plants, animals, foods and scents are intrinsic elements of our cultural identity. How different cultures interact with their environments based on their location, ceremony, climate and animals differs widely across the globe. Concepts of sustainability, food and environment preservation are also reflected in the cultures that protect and utilise them. With concerns about the climate emergency growing every day, FOYER Issue 03 looks at how cultures and fusions of cultures can aid in combating the climate crisis, look at how we use resources in more sustainable and sympathetic ways, appreciate the role of ritual, and how cooking and farming practices can aid or destruct environments and how this differs across cultures. We also consider the role of art and natural materials in communicating art, nature and culture. FOYER aims to understand and share information of the natural world as conceived by people from second generation, mixed-heritage and third culture backgrounds, to aid in the understanding of how culture can support sustainable development and protection of the planet.



Distribution

- 1000 copies
- UK and EU outlets

Similar titles

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Readership

Culturally curious, our readers enjoy exploring new cultures, and understanding the human experience. They comprise travellers, foodies, artists, photographers, academics and students, migrants, second-generation and mixed-heritage individuals and Third Culture Kids.