



ACT

INDEPENDENT VISUAL MAGAZINE
ART, CULTURE & TALENT

MEDIA PACK 2023/24 V0

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ACT MAGAZINE

ACT magazine (Art, Culture, Talent) is an independent, biannual print magazine founded in 2020 and based in Toronto and New York. We aim to be a destination to satisfy your aesthetic hunger and a place to showcase unique, creative people and artists of all kinds.

ACT combines dynamic narrative visual content with a sensibility to tell effective stories for a broad range of collaborators and audience.

ACT magazine is one of the products of See The ACT creative studios. All visuals presented in book are produced in house exclusively by the studios.

See The ACT is a multi-direction creative studio headed by Wassim Fakhoury, who founded the studio in 2020 to deliver inventive and precise visual solutions achieving new levels for both clients and the studio. See The ACT produce varies from photo and video shoots to short and long feature films, from advertorial conceptualising and production, creative and art direction, content creation and branding, to social strategy, visual merchandising and window displays.

seetheact.com



THE AIM OF ACT...

... to inspire and communicate a statement of quality and style, making each copy a timeless statement of what we find beautiful. ACT is timeless. The immediacy of fashion is another story.

ACT printed magazine is distributed internationally within 1000+ outlets worldwide. Its large format allows the readers to dive into a world of amazing imagery and its art direction is carefully planned to cherish both the beauty and the message of each issue and contributor.

Each issue is driven by our own realities and our own voice. The subject is at the heart of each issue and beyond the images lies a captivating plot acted by talented contributors.

Through the quest for these stories and visual concepts, we find ourselves today standing on a different stage playing our stories in fashion capitals, inspired by everything, obeying nothing.

PAST ACT CONTRIBUTORS

INCLUDING BUT NOT LIMITED TO

RIMA FAKIH SLAIBY

ADRIAN COLINA
ANNAKIKI
APOCALYPSE (EPS)
BCB BEIRUT CONTEMPORARY BALLET
BLU FIEFER
BSHARA ATALLAH
BULGARI
CHRISTIAN ABOU FAYSAL
DANA BOULOS
DAVID YURMAN
ELAINE AL HAJJv

VALENTINO

ELIE SAAB
ELIO ABOU FAYSSAL
EMILIA VALERIO
ETIENNE ORTEGA
FELIX FUSIK
GEORGES HOBEIKA
GEORGES ZAYDAN
GRABSTER
GUCCI
HENRI PRESTES
JEAN LOUIS SABAJI
JERMAINE SAUNDERS JAIE

WASSIM SLAIBY

ZIENA MAKKI

JSTAYREADY
L'ATELIER NAWBAR
LARA ZANKOUL
LEE MCKNIGHT
MARC ERAM
MIKHAIL CHAMOUN
MOUGLETA
NDA
PUMA
SACCIA LIVINGSTON
SENSETUS
TRACEY MASSOUD

@seetheact

LATEST ISSUE

Demons' Play -CHAPTER ONE "STARE"

Coming soon...

Demons' Play -CHAPTER TWO "VOID"

@SeeTheACT



THE THIRD & FOURTH ACT

March 2021 | "White Noise"



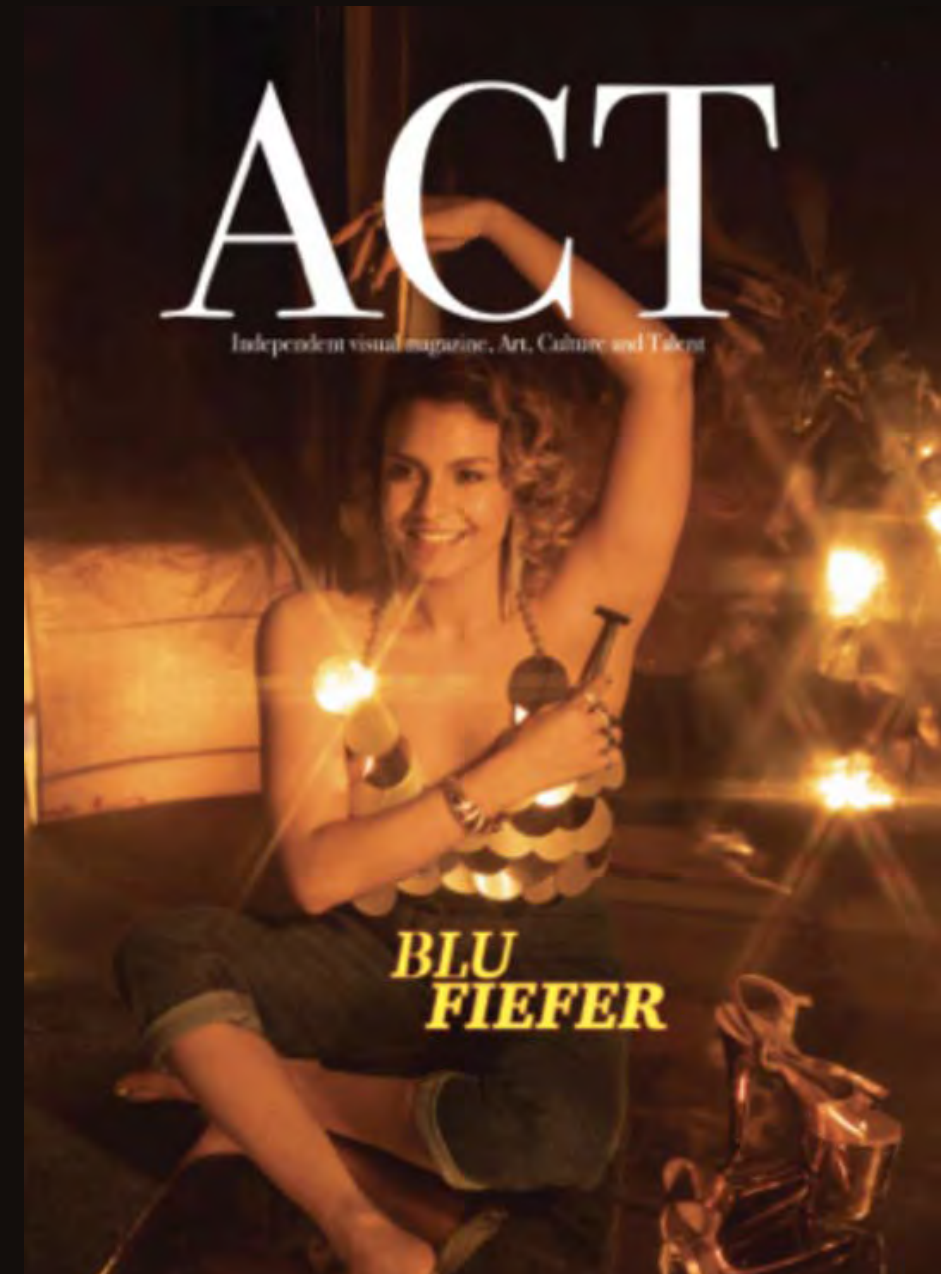
November 2021 | "Crossover"





MORE ISSUES

Check out SeeTheACT.com for more
issues, prints, and more



ACT MAGAZINE RATES

A woman in a yellow trench coat and a man in a blue jumpsuit stand on a beach at sunset, facing each other. The scene is reflected in the wet sand.

PRINT RATE CARD 2023

Back Cover
\$13,000

Spread (2 pages)
46.5cm L x 32.4cm W
\$7,000

Inside Cover (1 page)
\$5,000

3 pages: 20% off

Above includes digital marketing | Street posters in cities optional.

Packages and special features available upon request, including special paper specifications, fold outs, posters, spot gloss and more.

ACT reaches a wide range of individuals in the colliding worlds of art, fashion, music and pop culture.

ACT Magazine readers are diverse, urban and cultural savvy.

Age range 16-50- | Primarily female - females feature on most front covers and the content is stereotypically female orientated, especially in regards to the focus on fashion.

Geographic: Largely focused on metropolitan cities including New York, Los Angeles, Miami, Toronto, Amsterdam, Berlin, Lisbon, London, Paris and Milan.

Biannual - 2 issues per year + Special issues

Print circulation: 22,000, Online reach: 840,000

ACT features actors, athletes, musicians and other artists that have up to 5,000,000 followers. This promotion allows ACT content to reach millions within target markets globally.





FOUNDERS

"Our aim is to reach all individuals searching for relief in Art and its impact on our daily life; people who seek answers for daily questions."

"We are looking for Alices lost in the Wonderlands of daily life. ACT is an art magazine where we tell stories on every page of every issue. We look for artists with something to say. Art serves the story and vice versa."

MAGAZINE SPECIFICATIONS

Cover size opened : 48cm x 33cm

Cover size closed : 24cm x 33cm

Cover paper : 300 gsm/ Edixion offset - UNCOATED

Inside paper: 120 gsm / Edixion offset - UNCOATED

Number of pages : 150+

Binding : compiled ART posters in a bag or box

High quality offset printing

Printed and distributed from the United Kingdom

Stockists *include but not limited to:

ACT magazine now available in 1000+ bookshops and magazine stands worldwide, including select Barnes and Noble USA, Indigo/Chapters Canada, WH Smith UK.

Check seetheact.com/about for updated Stockist list.

Amsterdam
Bangkok
Barcelona
Beijing
Boston
Brussels
Budapest
Buenos Aires
Capetown
Chicago
Dallas
Frankfurt
Hamburg
Houston
Johannesburg
London
Los Angeles
Madrid
Manchester
Marseille
Milan
Montreal
Munich
New York
Ottawa
Paris
Rio de Janeiro
Rome
San Francisco
São Paulo
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